

Occupations of Opportunity

MANAGEMENT AND INNOVATION SERVICES

KEY OCCUPATIONS IN

MANAGEMENT & INNOVATION SERVICES

Management and Innovation Services is a growing area of professional assistance focused on helping other businesses develop and implement product and process innovations. The major sectors include the following: scientific/technical consulting services, management consulting services, engineer and design services, research and development in the physical, engineering, and life sciences, and computer systems design and related services.

Strong Career Potential *Figures calculated between 1990 - 2004; firms through 2003.*

- **JOB GROWTH:** 125% (from 1095 to 2466 jobs)
- **FIRM GROWTH:** 80% (from 562 to 1011 firms)
- **WAGE GROWTH:** 10% (from \$30,347 to \$33,304)

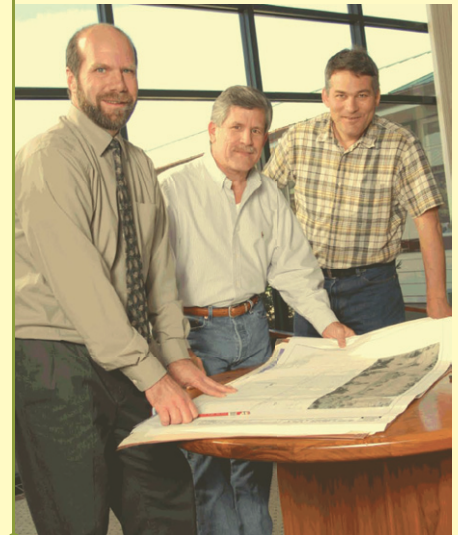
Employment Opportunities by Wage Level

The occupational pattern in Management & Innovation Services is heavily concentrated in higher-wage jobs.

<1% of Jobs are in the Low Wage Level, including office clerks, receptionists, legal secretaries

17% of Jobs are in the Mid Wage Level, including payroll clerks, computer support specialists, executive secretaries, accountant & auditors

83% of Jobs are in the Higher Wage Level, including surveyors, civil engineers, operations managers, business support specialists, accountant & auditors



Past & Future Drivers of Growth

Expand to serve more businesses within the region

Reach out to fast-growing global markets

As more talent migrates to region, more of these firms will start up and expand

New areas of innovation – alternative energy, natural resource economics – can open up new frontiers for exportable expertise

Talented professionals moved to region for quality of life reasons

Humboldt State graduates chose to remain and create or work in these kind of firms

Internet has enabled firms to remain here and interact globally

Growth in information technology use across all industries has fueled demand for technical consulting

Specialties have grown up around region's unique location and assets (e.g., environmental consulting)

