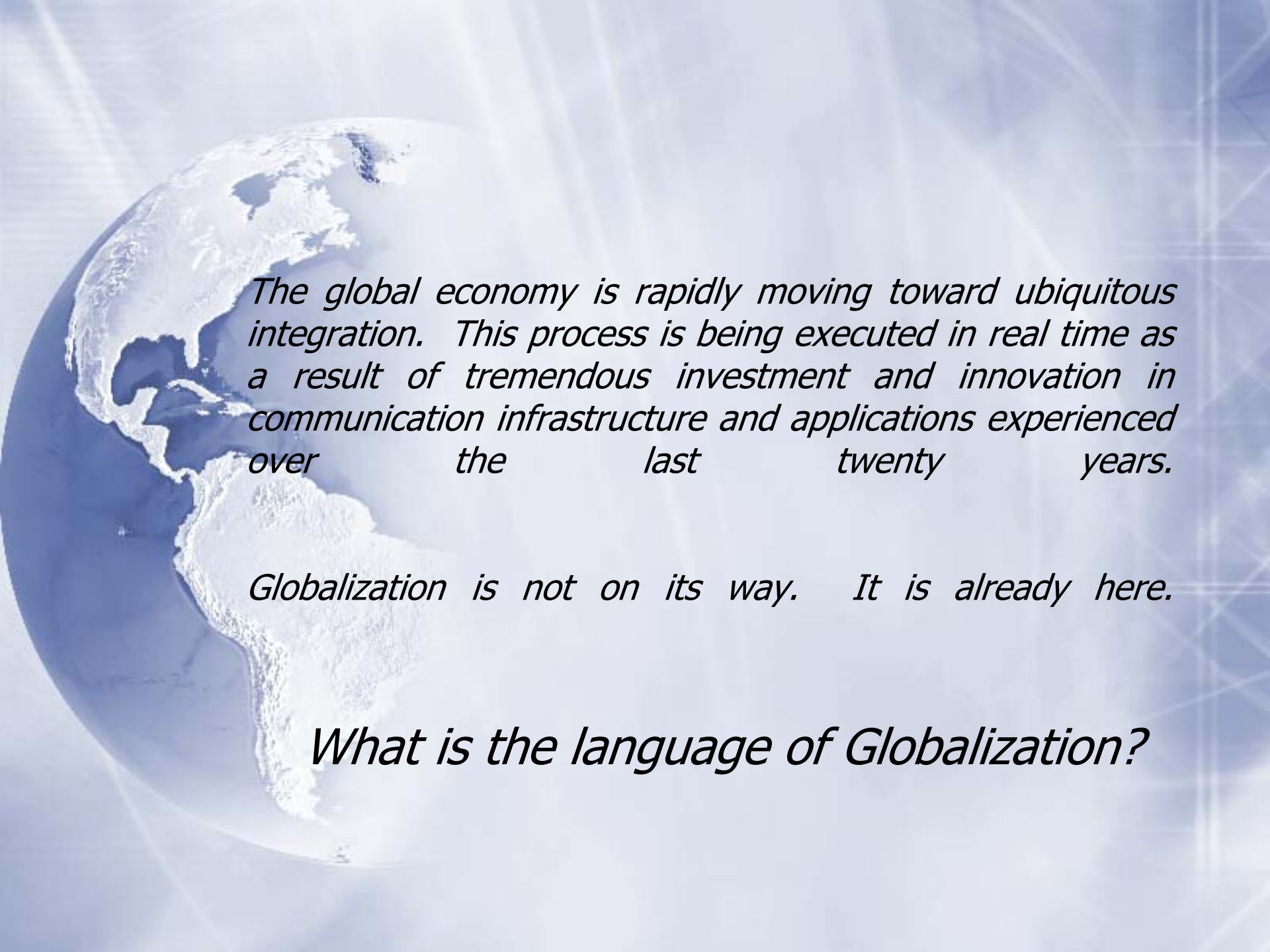




Communities of Convergence

*A Broadband Blueprint for Connecting the Global Community
through Next Generation Networks*

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April 5, 2006



The global economy is rapidly moving toward ubiquitous integration. This process is being executed in real time as a result of tremendous investment and innovation in communication infrastructure and applications experienced over the last twenty years.

Globalization is not on its way. It is already here.

What is the language of Globalization?



Language of Globalization

- ✧ Broadband is the framework
 - ✧ Multiple Devices
- ✧ ATAW-Any Time/Any Where
- ✧ Knowledge Driven Economy
- ✧ Collaboration is the Strategic Edge
- ✧ Geographically Dispersed Production
 - ✧ Design Integration



Key Technologies

- ✧ Mobile Computing
 - ✧ Immersive Media
 - ✧ Search
- ✧ Digital Asset Management
 - ✧ Security
- ✧ Content Development



Who Will Benefit?

*Opportunities for Equitable
Development and Investment*



New Stakeholders

- ✧ Regions must now compete Globally
- ✧ Research and Innovation can come from anywhere
- ✧ New Markets will develop in unexpected places
- ✧ Broadband Infrastructure creates a 'Flat World'



Making the Next Generation Real

- ✧ Massive Investment Required

 - ✧ 10Gb is upon us

 - ✧ GLIF

 - ✧ Fiber to the Home

- ✧ Media is the Message

 - ✧ Telling the Story



Leveraging the Field

- ✧ Education
- ✧ Workforce Development
- ✧ Industry
- ✧ Entertainment
- ✧ Government



San Francisco Approach

- ✧ Effective Leadership
- ✧ Proactive Partnerships
 - ✧ International City
 - ✧ Digital Media Leader
- ✧ Commitment to Education
- ✧ Community Engagement



Discussion

- ✧ Opportunities for Collaboration
 - ✧ Alignment of Interests
- ✧ Cultural Exchanges in a High Speed Environment
- ✧ Economic Development Opportunities